

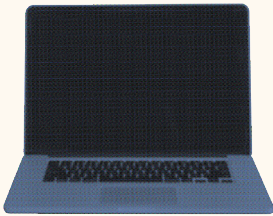
STATE OF NONPROFITS IN SOUTHEAST LOUISIANA, 2021
ADAPDABILITY AND RACIAL EQUITY IN YEAR ONE OF THE COVID-19 PANDEMIC



In this time of **change and uncertainty**, we asked nonprofits in Greater New Orleans to share how the pandemic impacted their work. We also examined measures of **racial equity** across these organizations.

HOW HAVE OUR REGION'S NONPROFITS ADAPTED TO THE PANDEMIC, BOTH FINANCIALLY AND IN TERMS OF HOW THEY SERVE OUR COMMUNITY? WHAT TOLL DID THE PANDEMIC TAKE ON NONPROFITS? DID OPPORTUNITIES EMERGE FROM THE CHALLENGE?

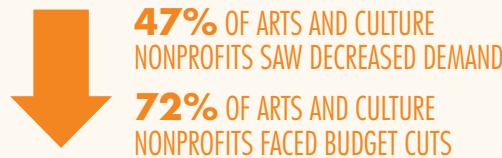
WE HEARD FROM OVER 330 NONPROFITS
 IN JAN/FEB 2021



OUR NONPROFITS ARE ADAPTABLE. MOST SWITCHED TO VIRTUAL OPERATIONS AND EXPANDED SOME SERVICES. MANY REDUCED STAFF TO STAY AFLOAT. THEY ARE "HOLDING TIGHT" FINANCIALLY BUT NEED OUR SUPPORT.

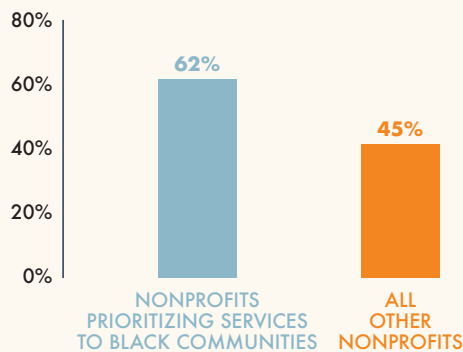


THE DEMAND FOR HUMAN SERVICES NONPROFITS **GREW**. THESE NONPROFITS WERE MORE LIKELY TO PROVIDE PANDEMIC **"ESSENTIAL SERVICES."**

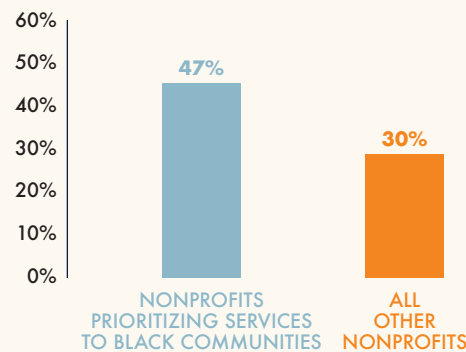


AS BLACK COMMUNITIES WERE AMONG THE MOST DISPROPORTIONATELY IMPACTED BY THE PANDEMIC, DEMAND FOR SERVICES FROM NONPROFITS PRIORITIZING THESE COMMUNITIES **INCREASED**, AS DID THEIR STAFF WORKLOAD.

PERCENT OF NONPROFITS WITH INCREASED DEMAND



PERCENT OF NONPROFITS WITH INCREASED STAFF WORKLOAD



OVERALL FUNDING SHIFTS FOR NONPROFITS:



STATE OF NONPROFITS IN SOUTHEAST LOUISIANA, 2021

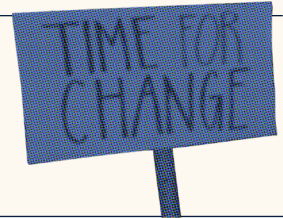
ADAPDABILITY AND RACIAL EQUITY IN YEAR ONE OF THE COVID-19 PANDEMIC



WHAT IS THE STATE OF RACIAL EQUITY IN OUR REGION'S NONPROFITS, AND HOW DO FUNDING OPPORTUNITIES AND OUTCOMES DIFFER BASED ON THE RACIAL IDENTITY OF LEADERS? HOW DID THE AMPLIFIED NATIONAL CONVERSATION AROUND RACISM IMPACT NONPROFITS?

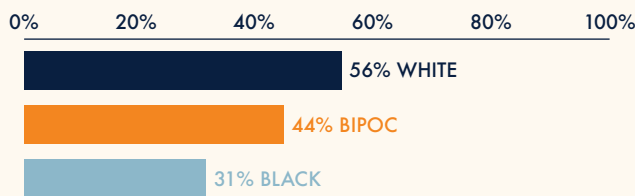
MANY NONPROFITS HAVE HAD A LONG-TERM COMMITMENT TO RACIAL EQUITY. THIS YEAR, MANY TOOK NEW OR RENEWED STEPS, SUCH AS:

- Conducting equity audits and trainings
- Shifting programs and strategies
- Adopting new policies
- Targeting racial diversity in recruitment efforts

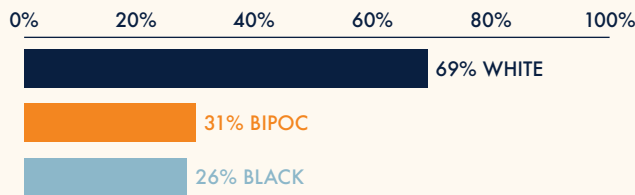


Many nonprofits have BIPOC leadership, but **equity gaps remain**, especially in arts and culture nonprofits.

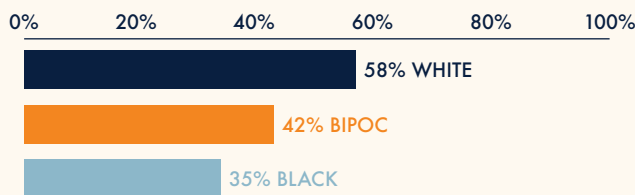
RACIAL DEMOGRAPHICS OUR 13-PARISH REGION



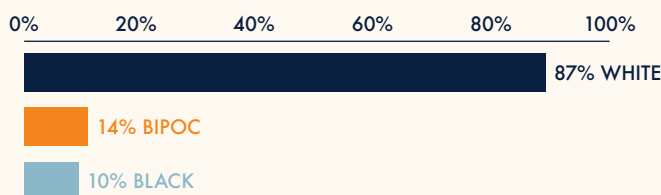
NONPROFIT EXECUTIVE DIRECTORS: OVERALL



NONPROFIT EXECUTIVE DIRECTORS: HUMAN SERVICES



NONPROFIT EXECUTIVE DIRECTORS: ARTS & CULTURE



69% OF BIPOC-LED NONPROFITS REPORTED INCREASED DEMAND FOR THEIR SERVICES

45% OF WHITE-LED NONPROFITS REPORTED INCREASED DEMAND FOR THEIR SERVICES

72% of BIPOC-led nonprofits engage in advocacy or organizing, compared to **48%** of white-led nonprofits.



To meet the demand and expand critical services, BIPOC-led nonprofits were **more likely to grow their budget** in 2020 than white-led nonprofits.

PERCENT OF NONPROFITS WHO GREW THEIR BUDGET



But BIPOC-led nonprofits were **less likely** to receive PPP funds, which stabilized the nonprofit sector.

PERCENT OF NONPROFITS RECEIVING PPP LOANS



BIPOC-led nonprofits also came into 2020 at a financial disadvantage. While they make up **28%** of nonprofits, they own only **13%** of nonprofit assets in the region.

And BIPOC-led nonprofits had **two months' fewer operating reserves** by winter 2021 compared to white-led nonprofits.